

شماره : ۹۹۵۰/۲۸۶/۵۰۲۹۰۸۶

تاریخ : ۱۳۹۷/۱۱/۱۴

دارد

شماره :

تاریخ :

پیوست :



نماینده وزارت امور خارجه در شمال و شرق کشور - مشهد

بسمه تعالی

مدیر کل محترم میراث فرهنگی ، صنایع دستی و گردشگری استان خراسان رضوی
ریاست محترم دانشگاه علوم پزشکی و خدمات بهداشتی درمانی مشهد مقدس
موضوع: نمایشگاه گردشگری سلامت ترکیه

با سلام؛

احتراماً به پیوست تصویر نامه شماره ۱۱۰۸۷۹۳ / ۱۳۳ / ۱۰۱۱ / مورخ ۱۳۹۷ / ۱۱ / ۱۲ سفارت جمهوری اسلامی ایران در آنکارا در خصوص برگزاری همایش و نمایشگاه بین المللی «گردشگری سلامت ، ورزش و انواع دیگر گردشگری» که از ۱۵ لغایت ۱۸ فروردین ماه ۱۳۹۸ در آنتالیا برگزار می شود ، جهت ملاحظه و بهره برداری لازم ، ارسال می گردد.

غلامعباس ارباب خالص
مشاور وزیر و رئیس نمایندگی

رونوشت :

- مدیرکل محترم میراث فرهنگی ، صنایع دستی و گردشگری استان خراسان جنوبی
- ریاست محترم انجمن دفاتر صنفی و خدمات گردشگری خراسان رضوی
- ریاست محترم خانه صنعت و معدن خراسان رضوی
- ریاست محترم سازمان صنعت ، معدن و تجارت خراسان جنوبی
- ریاست محترم اتاق بازرگانی ، صنایع ، معادن و کشاورزی خراسان رضوی
- ریاست محترم اتاق بازرگانی ، صنایع و معادن و کشاورزی خراسان جنوبی
- ریاست محترم اصناف مشهد مقدس
- مدیرعامل محترم شرکت نمایشگاههای بین المللی خراسان رضوی
- جناب آقای معصومی فر مدیر کل محترم هماهنگی و پایش روابط اقتصادی دوجانبه
- اداره کل دیپلماسی اقتصاد مقاومتی، پایش و مقابله با تحریم ها
- جناب آقای هاشمی سرپرست محترم اداره تسهیل جذب گردشگر

- جناب آقای علیمحمدقلیچ خان رئیس محترم اداره امور ترکیه
- سفارت جمهوری اسلامی ایران در آنکارا

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APRIL 4 – APRIL 7, 2019

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PANDA



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STAND TYPE	PLAIN AREA price/m ²	STAND price/m ²
25-50 m ²	120 € + VAT	140 € + VAT
51-150 m ²	110 € + VAT	130 € + VAT
151 m ² and over	100 € + VAT	120 € + VAT

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EXHIBITOR PROFILE

- Hospitals / Clinics
- Travel Agencies
- Hotels / Chain Hotels / Holiday Villages
- Sports Facilities
- Spa, Wellness, Thalasso Facilities
- Airlines
- Insurance and Finance Companies
- Assistance Companies
- Medical Equipment Companies
- Medical Tourism companies
- Sport Tourism companies
- Alternative Tourism companies
- Educational Tourism companies / Cultural Tourism companies
- Activity-Adventure Tourism companies
- Tourism Transportation companies
- Sports Federations
- Ministries / Municipalities / Governorships
- Provincial culture and tourism directorates
- Development agencies
- International tourism associations and federations
- Print, broadcast and digital media organizations



WHY YOU SHOULD PARTICIPATE ?

- New cooperations, partnerships and agreements
- New investments and investors
- Meetings with decision makers all around the world
- Introducing our country's tourism infrastructure and facilities
- International sports organizations arrangements in Turkey
- Turkey is a remarkable destination in health and sports tourism for promoting your worldwide brand
- Introducing facilities and services for health, sports and alternative tourism
- Long term collaboration of national and international experts with institutions
- Discussing the needs and problems of the sector at ministerial level

HESTOUREX

LARGEST B2B PLATFORM



WHERE DO THE DELEGATIONS COME FROM ?



40 % ASIA

12 % ARAB PENINSULA

30 % EUROPE

3 % FAR EAST

5 % AMERICA

10 % AFRICA



VISITOR PROFILE

- Health Association Executives / Partners
- Purchasing Managers
- Health Centers, Special treatment centers and Clinics
- National and international Medical and Health
- Tourism Investment Companies / Purchasing
- Delegations / Professionals
- National and international insurance companies
- Education Institutions (universities) and University lecturers
- Doctors, Nurses, Healthcare Officers
- Sector Associations and Civil Society Organizations
- Agencies, tour operators
- Sports Clubs
- Representatives of Turkish Republic Ministry of Health
- Representatives of Turkish Republic Ministry of Youth and Sports
- Representatives of Turkish Republic Ministry of Culture and Tourism
- Representatives of Turkish Republic Ministry of Industry and Technology
- Public Provincial Health Directorates
- Social Security Institution Officials



WHY YOU SHOULD VISIT ?

- Listen to the important people related to health and other tourism areas all over the world
- To become aware of all the special products and services
- Networking opportunities
- To have notice of the latest trends and sectoral informations
- To be informed about the new business opportunities in the industry
- To participate and focus on the commercial and professional practices in the following sectors like conferences, panels and events.
- To have knowledge about tourism potential of several different provinces of Turkey.

THIS EXHIBITION IS BEING ORGANIZED UNDER THE CONTROL OF "THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY", IN ACCORDANCE WITH THE LAW NO. 5174



TÜRKİYE CUMHURİYETİ
CUMHURBAŞKANLIĞI



HESTOUREX
DÜNYA SAĞLIK SPOR TURİZM
KONGRESİ VE FUARI

Timayelerinde

Re: Appointment as representative (Dr. A. Farhang ADAMIYYAT)

15.01.2017

To Whom It May Concern

Dear Madam / Sir,

I would like to inform that Dr. A. Farhang Adamiyyat is authorised to conduct meetings and information sessions for potential exhibition participants from the Islamic Republic of Iran, on behalf of HESTOUREX 2019 World Health Sport Tourism Congress and Exhibition, which will be held between 4 - 7 April 2019 in Antalya, Turkey, under the auspices of the Presidency of the Republic of Turkey.

Apart from being a distinguished professional in health tourism, Dr. Adamiyyat is well informed about the Hestourex event, its participants, hosted buyers, B2B meetings, and business opportunities. He can introduce us new companies and institutions so that they can also benefit from this great international event.

Hestourex aims to become the main global hub to generate business in Health Tourism, Sport Tourism and Alternative Tourism. Although it was held for the second time in 2018, HESTOUREX 2018 invited 5000 Hosted Buyers from 165 Countries. About 500 Companies and Institutions took part at the exhibition. More than 50.000 B2B Meetings were conducted between the Hosted Buyers and Exhibitors and 4.5 Billion USD worth of Business Potential was created. Our aim is to create 7 Billion USD worth of business volume in HESTOUREX 2019.

We would be glad to offer you as well the chance to take part in this event and generate business opportunities.

Kind regards,

Mr. Ozan Kaya

Director

HESTOUREX 2019

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